



**Special Points
of Interest**

- 2013 AJA Convention Registration Form
- 2013 AJA Sponsors
- Safety Article



**2013 AJA
CONVENTION**
August 9-10, 2013
Doubletree Hotel
Little Rock, AR

**Special Thanks
to the following
AJA Members**

Thank you, Bob
Carroll, for providing
the insurance cover-
age for the 2013
CARAT entries.

Thank you,
Wilkerson Jewelers,
for hosting the 2013
AJA Reception.

Arkansas Jewelers
Association
2111 East Settlers Blvd.
The Woodlands, TX
www.arkansasjewelers.com



Official Newsletter of the Arkansas Jewelers Association

JULY 2013

2013 AJA Convention - August 9-10, 2013

Doubletree Hotel - Little Rock, AR (\$114/night - Hotel #501-372-4371)

Don't miss this year's event!



Bobby Wilkerson
Wilkerson Jewelers



Pat Baker
Baker's Fine Jewelry

*The following AJA Members,
Bobby Wilkerson & Pat Baker
will be honored during
this year's award ceremony.*

We want to hear from you!

Would you like to have a group of "Choice Vendors"
on Saturday at the 2014 Convention?

Please let us know your thoughts by fax or email.

281-298-1732

arkjlrassn@aol.com

The "Tiger Abduction" - Alarming Increase in Home Invasion Robberies

AJA Founding Stores

Stinson's
Est. 1847

Denman Jewelers
Est. 1893

Fletcher Smith Jewelry
Est. 1919

Lauray's
Est. 1924

Stanley Jewelers
Gemologist
Est. 1936

Blast from the Past

As a tiger waits and observes from the tall grass for the right moment to pounce on his prey, a home-invasion jewelry thief studies his target before he attacks. Then he might pose as a delivery person, a salesperson, or a distressed neighbor needing to use your phone. Once the gang is in your home, your family is taken hostage as you are forced to return to your store and open your safes or vault.

According to the Jewelers Security Alliance, in the off-premises category, home invasion crime has historically been in the 13-14% range. In 2012, that percentage dou-

bled, making home invasion now the highest category of off-premises jewelry crime. Formerly a particular concern of the traveling wholesale aspect of our industry, today retailers are often the victims.

As a jeweler, you must consider your home safety to be an extension of your store or business security system. Have a good alarm system at home and set it early; don't be blatant about what you do for a living. Be sure that your entire family is aware of the special risks that come with being in the jewelry business and of the special

precaution you all must take. And very important: make it a practice to drive evasively, especially when coming home from the store or business – vary your course daily, and drive around the block or through another neighborhood as you watch for a following vehicle.

A tiger could be watching.

Bob Carroll,
Certified Insurance Counselor

P.S. See me at the convention for some tips on Home Security for the Jewelry Industry.

Congratulations



Overall Winner
CARAT Award

.....
Bill Jones
Sissy's Log Cabin
Pine Bluff

Winner CARAT
Award, Ring
Category

.....
Bill Murray
The Jewel Chest
Mountain Home



Winner CARAT
Award, Neckpiece
Category

.....
Johnna Decker
Decker Jewelers
Fort Smith



Tom Thornton
Tola Diamonds & Jewelry

1997

*Arkansas Traveler
of the Year*



Bruce Higgins
Higgin's Jewelers &
Gemologist

1997

*Arkansas Jeweler
of the Year*



Pat Baker
Baker's Jewelers

1996

*Arkansas Jeweler
of the Year*



Frederic Duclos
silver extraordinaire®
est. 1984

martin mease
area sales

post office box 2460
huntington beach, ca 92647
info@fredericduclos.com

cell: 913-669-6910
national: 866-898-3636
fax: 714-897-7963

Take advantage of AJA advertising opportunities, by having your business card included in our newsletters. Check out all the available advertising opportunities on our website at www.arkansasjewelers.com



2013 AJA Convention

August 9 - 10, 2013

Little Rock, Arkansas

Doubletree Hotel - 424 West Markham Street

We Welcome All Arkansas Jewelers!

Saturday, August 10

President's Dinner

\$70.00 AJA Members,

Staff & Guests

\$100.00 Non-AJA Members

FREE Parking - Bring Your Parking Ticket to AJA Registration Table for Validation

Submit completed forms by fax to 281-298-1732 & send payment to the address shown below.

After **August 1st** submit your attendance by email to janisue@aol.com and pay at the door please.

**Arkansas Jewelers Assoc.
2111 East Settlers Way
The Woodlands, TX 77380
Phone: 972-743-5406
Fax: 281-298-1732**

Payment Method (Check one)

Check Credit Card

If you wish to pay by **credit card**, please submit your request by email & an invoice from PayPal will be sent to you immediately.

(Note: You do not have to have a PayPal account to utilize this option.)

Please submit your email request to: **janisue@aol.com**

Doubletree Hotel (#501-372-4371) - Call Hotel to Reserve Room - \$114/night

Registration Confirmations will be sent by email only.

Make sure we have your correct email address on file.

Join us for the 2013 AJA Convention.

AJA will honor the following AJA Members.

Bobby Wilkerson & Pat Baker.

Friday - August 9

Men's Golf Tournament — Women's Manicure/Pedicure

Participants will be responsible for event fees.

**** Friday Evening - 7:30 to 9:30 pm**
Crazy Socks/Crazy Shoes Hospitality Event
**** RSVP is Required 48 hours in advance.**
Submit RSVP to arkjlsassn@aol.com

FREE Food - Cash Bar
BBQ Beef, Potato Salad,
Beans, Ice Tea
& Lemonade

Saturday - August 10

<p>7:00 pm</p> <p>7:00 - 7:30 pm</p> <p>7:30 - 8:30 pm</p> <p>8:30 pm to ?</p>	<p>Silent Auction Begins (<i>Ends at convention's close</i>)</p> <p>Complimentary hors d'oeuvres (<i>Cash Bar</i>)</p> <p>Voting for CARAT & Craftsmanship Pieces</p> <p>President's Dinner (<i>President's Dinner is a Black Tie Optional Event.</i>)</p> <p>Awards Ceremony</p>
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Firm Name: _____

Contact Name: _____

Address: _____

City & State: _____

Zip: _____

Phone: _____

Fax: _____

Email: _____

Please list everyone from your firm that will be attending each event. (*one name per line please*)

Friday Evening's Hospitality Event (7:30-9:30 pm)

Saturday Evening - President's Dinner

_____	_____
_____	_____
_____	_____
_____	_____

Renew AJA Membership Today
\$95.00 / 1 store

2013 AJA Sponsors

The Arkansas Jewelers Association is grateful for the continued support from the following vendors. When given a choice please purchase from a firm that supports AJA.

Jewelers Mutual

Robert G. Carroll & Associates

Shahar Diamonds, Inc.

Stuller

JCK

Centurion Jewelry Show

The Smart Jewelry Show

Federated Insurance

Hi-Tech Precious Metals

Wilkerson Jewelers

Roseco, Inc.

United Precious Metal Refinery, Inc.

Rubin's Gem & Jewelry

TRU

Red Jewel, Inc.

AJA Travelers

Bob Carroll - Robert G. Carroll & Assoc.

Ray Dayer - Aiden

Garrett Hartman - Gottlieb & Sons

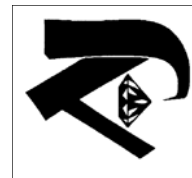
Steve Rudoff - Cedar Trading

Alicia Monteya - Kabana, Inc.

Martin Mease - Frederic Duclos

Arkansas Jewelers Association

2111 East Settlers Way
The Woodlands, TX 73708
P: 972-743-5406
F: 281-298-1732
www.arkansasjewelers.com
arkjrsasn@aol.com



No need to leave the state.
AJA brings educational
events to you!

Register TODAY!

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